

B.K. FULTON



"I do it for the kids and the culture," says Mr. B. K. Fulton, a man on the move with an abundance of faith, courage, and intelligence. Now retired and into his second act, he says "I got to spend my first fifty years doing what I was trained to do; and now I get to spend the rest of my life doing what God made me to do . . . and that's telling these magnificent stories to the world'.

Fulton says, "if a little country boy from Virginia can get his life on rocket boosters from reading books about African-American inventors and innovators, what would happen if he put the achievements and successes of African Americans in a movie with great acting, and great music. This was the genesis of Soulidifly Productions."

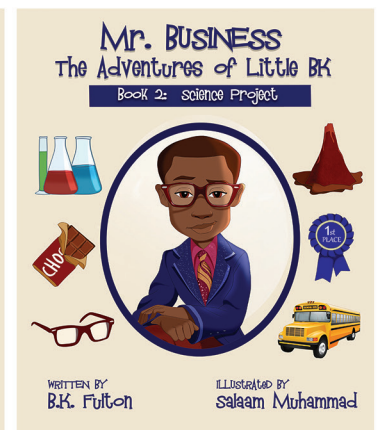
Fulton has a true desire to keep a positive image of people of color and especially women on film.

"Typically, when minorities and women get to tell their stories, it's from a prism of sorrow, in what's usually shown as slavery, domestic violence, or 'Pookie got shot' movies. I'm tired of 'Pookie got shot' movies. Let's give Pookie a break. The thing that changed my life took me from the probations list, to the dean's list, to the board of directors at Virginia Tech, and that thing was the stories about our achievement".

Fulton is an educator and wants African Americans to learn more about their history.

I was failing out of school and I went to the library to plan my escape from Virginia Tech. I think it was divine when God put me in the E185.5 section of my school library. That is the section about black folk. I was reading about blood plasma and open-heart surgery. I found out that Daniel Hale Williams, an African-American surgeon, was one of the first people to successfully perform open-heart surgery in 1893.

Granville T. Woods invented the electric third rail systems on subway trains and sold the patent to General Electric in 1901. Lewis Howard Latimer was an inventor, he who developed the filament for the light bulb. Frederick McKinley Jones invented the refrigerated truck and one of the first machines that added music to silent films. BK read about Dr. George Franklin Grant who invented the golf tee and Phillip Downing



Two books of B.K Fulton

who invented the mailbox. "I was inspired by all these achievements," says Mr. Fulton.

"I was like, wait a minute! Our people did that! I belong here at this school. I can be successful here". He sat down and wrote a 50 year plan on how he would share what he was learning with others. "Fast forward to the future and I had this successful corporate career. I worked in every sector and I have been successful at each stop along my journey. Now as a retired person, what should I do with my time? I realized that I could share my passion with others and tell these great stories about African-American culture to the world."



Tell us more about your films and your body of work.

Our team has worked hard these last few years and we are proud of our extraordinary list of movies. Some are currently on demand and some are in the pre-production stages but “we do it for the kids and the culture.” I want to impact the future in some way, so I invested in my first movie, River Runs Red. It won #1 at the LA Film Festival and starred Taye Diggs, John Cusack, George Lopez, and Luke Hemsworth. It was an awesome lineup, especially for our first film out of the gate. Some critics were even saying the movie was Oscar-worthy.

We are trying to make at least 70 movies; all achievement-oriented. We will keep telling the stories that haven't been told. We had a huge success with our film “1 Angry Black Man”. The first weekend we received an expansion of the movie to worldwide distribution including over 85 virtual theaters. A Pulitzer Prize finalist film critic from the Boston Globe gave us three out of four stars. The Boston Herald said that our film was perhaps “the most important film released online that week.” The Washington Post chimed in with a few other publications – all glowing. The film was even put on the list as one of the top ten movies to see if you want to be about change.

Fulton has an awesome team starting with himself as the

CEO, Nick Powell (who is Co-Founder of SoulVision Magazine). Nick is the youngest on the core team. Queen “Q” Martin from Brooklyn, is the Chief Creative Officer and the Chief Operating Officer. The OG of the group, Monty Ross, is the President of Film and Production. He co-founded 40 Acres & A Mule with Spike Lee and worked with Spike on his first 9 films.

With everything happening in the world today how does your company approach messaging in your media and beyond?

We like to believe that art, music, and media should have a message. We also cast intergenerationally and across all ethnic groups. We have released several films, a TV network, books for young adults and children's books – Mr. Business: The Adventures of Little BK. We work with media to shine a light on what we're doing because often the positive stuff doesn't get covered. We have to reprogram our media outlets to start giving people better information and when they can't do that, we have to do it ourselves. We can't allow someone else to take care of our homes because that's where it starts. Only a naïve person would allow someone who does not love their children to be the only person to teach their children who they are in the world. Parents and caring adults have to step up. Our industry has to step up. We lose too many great minds because they are reading the wrong books or not reading at all. Readers become leaders. We have to teach our babies. If they don't learn, we did not teach.

If you have a desire to learn more about success and people of African descent, check out B.K Fulton's work at SoulDifly.com. BK and his team are getting the positive stories told. Fulton knows the power in the untold stories and his goal is to share them with the world. You also can check out his book series titled Mr. Business: The Adventures of Little BK on his website and at Caribu.com. The seven book series is designed to help young people feel comfortable in their own skin and rocking their own styles. Mr. B.K Fulton is a true man on the move.