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## **Soulidify Inks \$10 Million First-Look Film Development Deal with GoMedia**

***GoMedia will have the first opportunity to invest in, or distribute, new Soulidify films***

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Richmond, VA (August 10, 2020) – Soulidify Productions, a feature film and media investment company designed to promote a more inclusive narrative in contemporary media, has signed a First-Look collaboration deal with GoMedia Productions, LLC, a film finance and distribution company. The partnership will support the proliferation of more films showcasing stories and events from women and people of color that have not yet been told or that have been told from a biased point of view.

“Soulidify and GoMedia share a similar mission to expand the narrative of films that portray women and minorities in a more favorable light and disposition, which traditional Hollywood too often omits,” said BK Fulton, founding chairman, Soulidify Productions. “This collaboration will provide Soulidify with a new funding source from Go Media, which will allow for completion and distribution of more positive women and minority driven stories of success, achievement and accomplishment.”

In the terms of the contractual Agreement, Soulidify will provide GoMedia with a First Look at its feature film project library, which currently includes five completed films, seven films in various stages of production and 10 films in development. In reviewing the films’ scripts, promotions, pitch decks, trailers, key-art and film screeners, GoMedia has the opportunity to provide up to \$10 million in equity, P&A funds, and/or digital marketing funds to develop, produce, distribute and/or market Soulidify film projects. The First-Look Agreement will automatically renew after one year (12 months) until terminated by either company.

Soulidify’s [library of films](#) include *Atone* (written/directed by Wes Miller); *River Runs Red* (written/directed by Wes Miller); *Love Dot Com: The Social Experiment* (written/directed by Charneice Fox); *Hell on the Border* (written/directed by Wes Miller); and *1 Angry Black Man* (written/directed by Menelek Lumumba). Two films soon will announce distribution deals for

2020 release: *Joseph* (written/directed by Marcia Weekes) and *The Unity Ride* (executive produced by Jonathan Williams and BK Fulton). Additionally, *Freedom's Path* (written/directed by Brett Smith) is in post-production and will be released at the end of the year or in the first half of 2021.

“In keeping with GoMedia’s mission to help filmmakers bring their dreams to fruition, we are excited about teaming with Soulidify,” said Wayne Overstreet and Len Gibson, who co-founded GoMedia Productions last year. “BK Fulton is a strong leader and a talented filmmaker, who is also a fellow African American. This collaboration offers us an unprecedented opportunity, in unprecedented times.”

### **About Soulidify Productions**

Founded in 2017 in Richmond, Virginia, Soulidify Productions produced or co-produced four feature length films in its first year (2018), a milestone never before achieved in the independent film industry. Through its films, books, SoulVision Magazine and SoulVision.TV network, Soulidify tells the stories of multiethnic and multigenerational people across various segments of life, experiences and eras.

Soulidify films have been official selections in over 15 film festivals and have earned several awards including an Award of Excellence and two Awards of Merit at the IndieFEST Film Awards, 2<sup>nd</sup> place at the Urbanworld Film Festival, the Oscar Micheaux Award for directing, and 1<sup>st</sup> Place in the LA Film Festival. Distributors for Soulidify films include Cinedigm, Gravitas Ventures, Freestyle Digital Media and Lionsgate, among others.

Follow Soulidify, along with its films, books, SoulVision Magazine and SoulVision.TV, on the web at [Soulidify.com](http://Soulidify.com) and on [Facebook](https://www.facebook.com/Soulidify), [Instagram](https://www.instagram.com/Soulidify) and [Twitter](https://twitter.com/Soulidify) and [YouTube](https://www.youtube.com/Soulidify).

### **About Go Media Productions**

Founded in 2019, Go Media Productions, LLC, is a film finance and distribution company based in Atlanta, Georgia. More information can be found at [GoMedia.Productions](http://GoMedia.Productions).

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