



100 PEOPLE TO MEET IN 2023: Hosts

BK FULTON

Chairman and CEO

Soulidify Productions, LLC

Richmond

By Virginia Business

These are the Virginians who feed and delight us, nourishing body, mind and soul through arts and entertainment, food and beverage, hospitality, media and sports.

When BK Fulton worked as an executive for Verizon Communications Inc., he wasn't sure what exactly his next chapter would entail. "I wanted to leave a legacy," he says.

As a student at Virginia Tech, Fulton struggled until he stumbled upon books about significant figures in African American history. Reading about the achievements of Americans who looked like him, Fulton says, put his life "on rocket boosters."

Fulton wondered what would happen if he began telling similar stories on the big screen. And so, in 2017, he founded Soulidify Productions, a media company that produces and invest in films, television and theater productions and books. Recently, Fulton served as executive producer on "The Kill Room," a comedy-thriller starring Samuel L. Jackson that's currently in post-production.