



Media Contact:
Windy Campbell
(804) 314-0205

BK Fulton Joins Joan Trumpauer Mulholland Foundation Board

Richmond, VA (September 8, 2020) – Filmmaker, author and philanthropist, BK Fulton, has joined the Board of Directors of the Joan Trumpauer Mulholland Foundation, an organization dedicated to ending racism through education.

As founding chairman and CEO of Soulidifly Productions, Fulton will further the Mulholland Foundation’s mission of reaching individuals, teachers and classrooms by sharing Soulidifly’s library of films, books, narratives and video content that aim to tell positive, often untold, stories of Americans throughout history, who have been either misunderstood, or whose contributions have been skipped over.

“We’re excited to have BK Fulton join our growing board,” said Loki Mulholland, founder and executive director of the Joan Trumpauer Mulholland Foundation. “His enthusiasm, intelligence and ingenuity are only rivaled by his passion and perseverance to see it through when it comes to helping us end racism through education. We look forward to having his vast experience to help us grow and spread our message even further.”

About the Joan Trumpauer Mulholland Foundation

The Joan Trumpauer Mulholland Foundation provides individuals, teachers and classrooms with learning materials to help shed light on American history that is often either misunderstood or skipped over. Using reading materials and video, they are given a multi-faceted approach to learning, providing different ways to understanding new concepts.

The Foundation continues the legacy of Joan Trumpauer Mulholland, a Civil Rights Icon and Freedom Rider who participated in over 50 sit-ins and demonstrations by the time she was 23 years old. For her actions she was disowned by her family, attacked, shot at, cursed at, put on death row and hunted down by the Klan for execution. Her path has crossed with some of the biggest names in the Civil Rights Movement: Martin Luther King, Medgar Evers, Fannie Lou Hamer, John Lewis, Diane Nash and Julian Bond. She is a recipient of the 2015 National Civil Rights Museum Freedom Award. For more information, visit joantrumpauermulholland.org.

About BK Fulton

BK Fulton is the founding Chairman & CEO of Soulidify Productions, a feature film and media investment company designed to promote a more inclusive narrative in contemporary media. Fulton founded Soulidify in 2017 and to-date has produced 6 feature-length films; SoulVision.TV, a digital TV streaming network; and SoulVision, an online entertainment magazine. In 2020, Fulton co-authored *The Tale of The Tee: Be Kind and Just Believe*, a narrative exploring race and understanding in society today. He also is the author of *Mr. Business: The Adventures of Little BK*, a children's book series. For more information, visit Soulidify.com.

Prior to becoming an author and media entrepreneur, Fulton was Vice President of the Mid-Atlantic Region for Verizon Communications, Inc. and President of Verizon Virginia and West Virginia. He has also held senior leadership, media, technology and policy development posts with the U.S. Department of Commerce, AOL, Time Warner and the National Urban League. BK is a ComputerWorld Smithsonian Laureate Medal recipient, and his thought-leading papers on technology and community building are permanently archived at the Smithsonian Institution. He holds a Bachelor's degree from Virginia Tech, a Master of Science degree and Sloan Fellowship from Harvard's Kennedy School of Government and the New School's Milano School of Management and Policy Analysis, and a Juris Doctorate from New York Law School.

###